



JOICO 50
the **joi** of healthy hair

**REDEFINING HEALTHY HAIR.
SINCE FOREVER.**

**EXCLUSIVE
OPENING OFFERS
FOR
SOLE OPERATORS**

AUSTRALIA
ISSUED AUGUST 2025



SAVE
55%
OFF LIST

JOICO COLOUR SAMPLER

Purchase the Colour Sampler @ 55% Discount on list & receive complimentary items:

PURCHASE:

- 18 Colour Tubes or Demis of your choice*
- 2 Developer Litres of your choice

PLUS RECEIVE:

- 1 JOICO Cape
- 1 JOICO Apron
- 1 Modular Tint Bowl
- 1 Wide Tint Brush

PLUS TRAINING VALUED AT \$400



*CHOOSE FROM VERO, LUMISHINE, LUMI10 & COLOR INTENSITY SHADES

**2 FREE
GIFT BAGS**
WITH PURCHASE OF
ALL 3 OFFERS

SALON COST		\$269.23**	INC GST
FULL VALUE		\$598.29	(EXCLUDING FREE)
SAVE		\$329.06 (55%)	+ FREE ITEMS VALUED \$65.00

TERMS | OPEN TO NEW SOLE OPERATORS ONLY + SUBJECT TO CHANGE + MULTIPLE DEALS NOT AVAILABLE + ONLY ONE COLOUR SAMPLER OFFER PER CLIENT + **UP TO 5 ADDITIONAL COLOUR TUBES AVAILABLE AT DEAL DISCOUNT FOR FIRST ORDER ONLY** **AVERAGE COST PRICE ACROSS ALL SHADES IS SHOWN AS AN EXAMPLE ONLY. PRICE IS DEPENDENT ON CHOICE OF COLOUR TUBES.

CODE | JSOCOL18

AUSTRALIA | SOLE OPERATOR OPENING OFFER 2025



SAVE
45%
OFF LIST

JOICO BLONDE LIFE PRO ADD-ON

Purchase this **ADD-ON** to the Colour Sampler @ **45% Discount** on list & receive complimentary items:

PURCHASE:

- 1 Blonde Life Lightening Powder, 907g
- 2 Blonde Life Demi Gloss, 60ml shades of choice
- 2 Blonde Life Coconut Developer Litres of choice

PLUS RECEIVE:

- 4 Blonde Life Silver Lightener Foil Sachets, 42.5g



**2 FREE
GIFT BAGS**
WITH PURCHASE OF
ALL 3 OFFERS

SALON COST		\$130.44 INC GST
FULL VALUE		\$237.17 (EXCLUDING FREE)
SAVE		\$106.73 (45%) + FREE ITEMS VALUED \$29.00

TERMS | OPEN ONLY TO SOLE OPERATORS WHO HAVE PURCHASED COLOUR SAMPLER + SUBJECT TO CHANGE + MULTIPLE DEALS NOT AVAILABLE + ONLY ONE BLONDE LIFE PRO ADD-ON OFFER PER CLIENT

CODE | JSOBLPRO

UP TO 3 ADDITIONAL DEMI GLOSS SHADES AVAILABLE AT DEAL DISCOUNT FOR FIRST ORDER ONLY



SAVE
45%
OFF LIST

JOICO BACKBAR ADD-ON

Purchase this **ADD-ON** to the **Colour Sampler @ 45% Discount** on list & receive complimentary items:

PURCHASE:

- 2 Shampoo/Conditioner Litres of choice (1 of each)
- 1 KBOND20 Power Masque, 500ml

PLUS RECEIVE:

- 1 Defy Damage In A Flash, 200ml
- 3 KBOND20 Foil Sachets, 10ml
- 2 Litre Pumps



**2 FREE
GIFT BAGS**
WITH PURCHASE OF
ALL 3 OFFERS

SALON COST		\$102.82**	INC GST
FULL VALUE		\$186.95	(EXCLUDING FREE)
SAVE		\$84.13 (45%)	+ FREE ITEMS VALUED \$45.00

TERMS | OPEN ONLY TO SOLE OPERATORS WHO HAVE PURCHASED COLOUR SAMPLER + SUBJECT TO CHANGE + MULTIPLE DEALS NOT AVAILABLE + ONLY ONE BACKBAR ADD-ON OFFER PER CLIENT

CODE | JSOBBAR

**AVERAGE COST PRICE IS SHOWN AS AN EXAMPLE ONLY. PRICE IS DEPENDENT ON CHOICE OF LITRES.

JOICO

RECEIVE 2 JOICO GIFT BAGS

VALUED OVER \$170 RRP EACH WITH
PURCHASE OF ALL 3 OFFERS



COLOUR
SAMPLER



BLONDE LIFE PRO
ADD-ON



BACK BAR
ADD-ON

3 OFFERS TOTAL INVESTMENT: **\$502.49** INC GST