



*Happy
New Year*

SABRE
HAIRCARE

NEW ZEALAND PROMOTIONS
JANUARY - MARCH 2026

HAIR: JOICO EMEA CREATIVE TEAM
ART DIRECTOR: BRUNO MARC GIAMATTEI
PHOTO: JAMIE BLANSHARD

JOICO

ACTYVA

**HANZ
DE
FUKO**

**CRAMER
COLOR**

1965



JOICO

HAIR: JOICO EMEA CREATIVE TEAM
ART DIRECTOR: BRUNO MARC GIAMATTEI
PHOTO: JAMIE BLANSHARD



JOICO 50
the joi of healthy hair



REDEFINING HEALTHY HAIR.
SINCE FOREVER.

NEW!

DREAM BLOWOUT GLASS™

72HR FRIZZ FIGHTER



NEW ZEALAND

SABRE
HAIRCARE

  @joicoaustralianz
@sabre_haircare

SALONS ONLY

2 DEALS PERMITTED PER CUSTOMER

3 FOR
\$60



**DREAM BLOWOUT GLASS
72HR FRIZZ FIGHTER**

**SALON TRIAL
OFFER**

Buy **3** NEW DREAM BLOWOUT GLASS
72HR FRIZZ FIGHTER 200ML
FOR \$60 & receive:

- 2 Dream Blowout Glass Minis, 59ml
- 5 A6 Postcards
- 1 A5 Strut Card



Mini 59ml



Client A6 Postcard / 761117



A5 Strut Card / 761118

PROMO LIST		\$60.00 EX GST
REGULAR LIST		\$93.42 EX GST
YOU SAVE		\$33.63 EX GST + FREE ITEMS
FULL RRP		\$167.85
SALON MARGIN		64%

TERMS | **OPEN TO SALONS ONLY** + NORMAL TRADING TERMS **DO NOT** APPLY +
+ SUBJECT TO CHANGE + WHILE STOCKS LAST
+ **2 DEALS PERMITTED PER CUSTOMER ONLY**

CODE | JG3DEC25

OPEN
TO ALL

38%
OFF LIST



DREAM BLOWOUT GLASS 72HR FRIZZ FIGHTER

FULL OFFER

Buy **9** NEW DREAM BLOWOUT GLASS
72HR FRIZZ FIGHTER 200ML
@ **38% DISCOUNT** & receive:

5 Dream Blowout Glass Minis, 59ml



PROMO LIST		\$173.76 EX GST
REGULAR LIST		\$280.26 EX GST
YOU SAVE		\$106.50 EX GST + FREE ITEMS
FULL RRP		\$503.55
MARGIN		65%

**POINT-OF-SALE SUPPORT ITEMS AUTOMATICALLY
AVAILABLE FOR SALONS ONLY**

TERMS | **OPEN TO ALL** + NORMAL TRADING TERMS **DO NOT** APPLY + MULTIPLE DEALS AVAILABLE
+ SUBJECT TO CHANGE + WHILE STOCKS LAST
CODE/S | SALONS JGS9DEC25 | RETAILERS JG9DEC25

SALON
ONLY

NEW ZEALAND / JANUARY - MARCH 2026

JOICO



JOICO RETAIL / SALON EXCLUSIVE

Buy any **12** Joico Care or Styling products of your choice & receive:

- 1 Colorful Anti-Fade Serum, 63ml**
- 3 Joico Black Gloss Retail Bags**
- 1 Joico Bamboo Brush**

Buy any **18** Joico Care or Styling products of your choice & receive:

- 3 Colorful Anti-Fade Serum, 63ml**
- 5 Joico Black Gloss Retail Bags**
- 2 Power Spray, 50ml travel size**



*Strictly limited
while stocks
last!*



28(H) X 23(W) X 8(D)

TERMS

| OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + WHILE STOCKS LAST + SUBJECT TO CHANGE + OFFER ONLY AVAILABLE FOR INDIVIDUAL RETAIL SIZE PRODUCTS

CODE/S

| JR12JAN26, JR18JAN26



RETAILER
ONLY

NEW ZEALAND / JANUARY - MARCH 2026

JOICO



JOICO RETAIL / ONLINE EXCLUSIVE

Buy any **18** Joico Care or Styling products of your choice & receive:

2 Joico Retail products of your choice



TERMS

| OPEN TO RETAILERS & ONLINE + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + WHILE STOCKS LAST + SUBJECT TO CHANGE

CODE/S

| JRO18JAN26



SALON ONLY

NEW ZEALAND / JANUARY - MARCH 2026

JOICO



Curate

Moochi



Kowtow

Augustine

AUTOMATICALLY GO IN THE DRAW TO WIN 1 OF 4 NZ DESIGNER X TEES FOR A CURE PRIZE PACKS

Valued at \$177 each!

Each prize pack includes 3 designer tees.



JOICO COLOUR DEAL 1

Buy any **30** tubes of Vero/Blonde Life/Lumishine & receive:

- 1 FoilMe Original Foils, Wide 15cm x 27cm
- 1 Heat Hero, 180ml
- 2 Defy Damage KBOND20 Foil Sachets, 10ml

Buy any **48** tubes of Vero/Blonde Life/Lumishine & receive:

- 1 FoilMe Original Foils, Wide 15cm x 27cm
- 2 Heat Hero, 180ml
- 1 Defy Damage KBOND20 Masque, 150ml
- 4 Defy Damage KBOND20 Foil Sachets, 10ml

Buy any **72** tubes of Vero/Blonde Life/Lumishine & receive:

- 2 FoilMe Original Foils, Wide 15cm x 27cm
- 1 Defy Damage KBOND20 Masque 150ml
- 6 Defy Damage KBOND20 Foil Sachets, 10ml
- 1 Defy Damage Gift Bag



TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
 + WHILE STOCKS LAST + SUBJECT TO CHANGE
 CODE/S | J30C1JAN26, J48C1JAN26, J72C1JAN26



SALON ONLY

NEW ZEALAND / JANUARY - MARCH 2026

JOICO



Curate

Moochi



Kowtow

Augustine

AUTOMATICALLY GO IN THE DRAW TO WIN 1 OF 4 NZ DESIGNER X TEES FOR A CURE PRIZE PACKS

Valued at \$177 each!

Each prize pack includes 3 designer tees.



JOICO COLOUR DEAL 2

Buy any **30** tubes of Vero/Blonde Life/Lumishine & receive:

- 2 Colour tubes of choice
- 2 Joico Salon Towels

Buy any **48** tubes of Vero/Blonde Life/Lumishine & receive:

- 3 Colour tubes of choice
- 3 Joico Salon Towels
- 6 Scalp Vitality Trio Foil Sachets

Buy any **72** tubes of Vero/Blonde Life/Lumishine & receive:

- 4 Colour tubes of choice
- 3 Joico Salon Towels
- 1 Scalp Vitality Shampoo 300ml,
- 1 Scalp Vitality Foaming Scrub, 177ml
- 1 Scalp Vitality Replenishing Essence, 100ml
- 3 Scalp Vitality Trio Foil Sachets



TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
 + WHILE STOCKS LAST + SUBJECT TO CHANGE
 CODE/S | J30C2JAN26, J48C2JAN26, J72C2JAN26



SALON ONLY

NEW ZEALAND / JANUARY - MARCH 2026

JOICO

Curate **Moochi**

Kowtow **Augustine**

AUTOMATICALLY GO IN THE DRAW TO WIN 1 OF 4 NZ NZ DESIGNER X TEES FOR A CURE PRIZE PACKS

Valued at \$177 each!
Each prize pack includes 3 designer tees.



2961752



2817359



2817362

JOICO COLOUR DEAL 3

Buy any **30** tubes of Vero/Blonde Life/Lumishine & receive:

- 2 Color tubes of choice**
- 1 Blonde Life Balayage Lightener, 227g**

Buy any **48** tubes of Vero/Blonde Life/Lumishine & receive:

- 3 Color tubes of choice**
- 2 Blonde Life Balayage Lightener, 227g**

Buy any **72** tubes of Vero/Blonde Life/Lumishine & receive:

- 4 Color tubes of choice**
- 3 Blonde Life Balayage Lightener, 227g**
- 1 Blonde Life Coconut Developer 1L of choice**

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
 + WHILE STOCKS LAST + SUBJECT TO CHANGE
 CODE/S | J30C3JAN26, J48C3JAN26, J72C3JAN26



SALON ONLY



761009
20cm Mirror Cling



TIME IS MONEY

Make every minute count

LUMI 10



10 MINUTE COLOUR - CHOOSE 10 + 2 FREE

Purchase any **10** Lumi10 Shades & receive:

- 2** Lumi10 Shades of choice
- 1** Lumi10 Accelerator 22 Vol, 1L
- 1** Lumi 10 Swatch Page
- 1** Lumi10 Mirror Cling

LIST | \$38.38 EX GST





ACTYVA



CREATIVE DIRECTOR: ANGELO SEMINARA
MODEL: ACTYVA

SALON ONLY

NEW ZEALAND / JANUARY - MARCH 2026

ACTYVA



CREATIVE DIRECTOR: ANGELO SEMINARA



ACTYVA

cute sana
CLARIFYING SCRUB
All Scalp Types

Pre-Trattamento Cute
Scalp Pre-Treatment
Pré-Soin cuir Cheveu
Pre-Trattamento Peel

6.8 FL. OZ. 200 ml e



ACTYVA

Buy any **6** ACTYVA Retail Size products & choose:

1 ACTYVA Cute Sana Clarifying Scrub, 200ml



TERMS

| OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + SUBJECT TO CHANGE + WHILE STOCKS LAST

CODE/S

| **ACT6JAN26**

SALON ONLY



CREATIVE DIRECTOR: ANGELO SEMINARA



NEW ZEALAND / JANUARY - MARCH 2026

CRAMER COLOR

1965



CRAMER COLOUR

Purchase **18** Tubes of Cramer Colour & receive:

2 Shades of choice

Purchase **30** tubes of Cramer Colour & receive:

2 Shades of choice

1 Uni Color Porosity Equalizer, 200ml

LIST | Permanent Color **\$15.00** EX GST

Tone-on-Tone **\$16.00** EX GST

TERMS

| OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE
+ WHILE STOCKS LAST + SUBJECT TO CHANGE

CODE/S

| **CC18JAN26, CC30JAN26**



HANZ
DE
FUKO

OPEN TO SALON & RETAILERS



HDF

Buy any **6** Hanz De Fuko products & receive:

1 Hanz de Fuko
Styler of choice

