



*Happy  
New Year*

**SABRE**  
HAIRCARE

**AUSTRALIA PROMOTIONS**  
JANUARY - MARCH 2026

HAIR: JOICO EMEA CREATIVE TEAM  
ART DIRECTOR: BRUNO MARC GIAMATTEI  
PHOTO: JAMIE BLANSHARD

**JOICO**

**FUDGE**  
PROFESSIONAL

**ACTYVA**

**HANZ  
DE  
FUKO**



JOICO

HAIR: JOICO EMEA CREATIVE TEAM  
ART DIRECTOR: BRUNO MARC GIAMATTEI  
PHOTO: JAMIE BLANSHARD



JOICO 50  
the joi of healthy hair



REDEFINING HEALTHY HAIR.  
SINCE FOREVER.

**NEW!**

# DREAM BLOWOUT GLASS™

## 72HR FRIZZ FIGHTER



AUSTRALIA

SABRE  
HAIRCARE

  @joicoaustralianz  
@sabre\_haircare

**SALONS ONLY**

2 DEALS PERMITTED PER CUSTOMER

3 FOR  
**\$60**



Mini 59ml



Client A6 Postcard / 761117



A5 Strut Card / 761118

**JANUARY ONLY**

**DREAM BLOWOUT GLASS  
72HR FRIZZ FIGHTER**

**SALON TRIAL  
OFFER**

Buy **3** NEW DREAM BLOWOUT GLASS  
72HR FRIZZ FIGHTER 200ML  
**FOR \$60** & receive:

- 2 Dream Blowout Glass Minis, 59ml
- 5 A6 Postcards
- 1 A5 Strut Card

PROMO LIST		<b>\$60.00</b> INC GST
REGULAR LIST		\$97.98 INC GST
YOU SAVE		\$37.98 INC GST + FREE ITEMS
FULL RRP		\$149.85
SALON MARGIN		60%

TERMS | **OPEN TO SALONS ONLY** + NORMAL TRADING TERMS **DO NOT** APPLY +  
+ SUBJECT TO CHANGE + WHILE STOCKS LAST  
+ **2 DEALS PERMITTED PER CUSTOMER ONLY**

CODE | JG3DEC25

OPEN  
TO ALL

40%  
OFF LIST



JANUARY  
ONLY

DREAM BLOWOUT GLASS  
72HR FRIZZ FIGHTER

FULL  
OFFER

Buy **9** NEW DREAM BLOWOUT GLASS  
72HR FRIZZ FIGHTER 200ML  
@ **40% DISCOUNT** & receive:

**5** Dream Blowout Glass Minis, 59ml



PROMO LIST		<b>\$176.36</b> INC GST
REGULAR LIST		\$293.93 INC GST
YOU SAVE		\$117.57 INC GST + FREE ITEMS
FULL RRP		\$449.55
MARGIN		61%

POINT-OF-SALE SUPPORT ITEMS AUTOMATICALLY  
AVAILABLE FOR SALONS ONLY

TERMS | OPEN TO ALL + NORMAL TRADING TERMS **DO NOT** APPLY + MULTIPLE DEALS AVAILABLE  
+ SUBJECT TO CHANGE + WHILE STOCKS LAST  
CODE/S | SALONS JGS9DEC25 | RETAILERS JG9DEC25

SALON  
ONLY

AUSTRALIA / JANUARY - MARCH 2026

JOICO



*Strictly limited  
while stocks  
last!*



28(H) X 23(W) X 8(D)

## JOICO RETAIL / SALON EXCLUSIVE

Buy any **12** Joico Care or Styling products of your choice & receive:

- 1 Colorful Anti-Fade Serum, 63ml**
- 3 Joico Black Gloss Retail Bags**
- 2 Joico Metallic Combs**

Buy any **18** Joico Care or Styling products of your choice & receive:

- 3 Colorful Anti-Fade Serum, 63ml**
- 5 Joico Black Gloss Retail Bags**
- 2 Power Spray, 50ml travel size**

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + WHILE STOCKS LAST + SUBJECT TO CHANGE + OFFER ONLY AVAILABLE FOR INDIVIDUAL RETAIL SIZE PRODUCTS  
CODE/S | JR12JAN26, JR18JAN26



RETAILER  
ONLY



**JOICO RETAIL / ONLINE EXCLUSIVE**

Buy any **18** Joico Care or Styling products of your choice & receive:



2 Joico Retail products of your choice



TERMS | OPEN TO RETAILERS & ONLINE + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE  
+ WHILE STOCKS LAST + SUBJECT TO CHANGE  
CODE/S | **JRO18JAN26**

SALON ONLY



*Custom design*

created in collaboration with  
**Carolyn Gahan,**  
Joico Brand Ambassador



### JOICO COLOUR DEAL 1

Buy any **30** tubes of Vero/Blonde Life/Lumishine & receive:

- 1** LIMITED EDITION Canvas Foils, Wide 15cm x 27cm
- 1** Heat Hero, 180ml
- 2** Defy Damage KBOND20 Foil Sachets, 10ml

Buy any **48** tubes of Vero/Blonde Life/Lumishine & receive:

- 1** LIMITED EDITION Canvas Foils, Wide 15cm x 27cm
- 2** Heat Hero, 180ml
- 1** Defy Damage KBOND20 Masque, 150ml
- 4** Defy Damage KBOND20 Foil Sachets, 10ml

Buy any **72** tubes of Vero/Blonde Life/Lumishine & receive:

- 2** LIMITED EDITION Canvas Foils, Wide 15cm x 27cm
- 1** Defy Damage KBOND20 Masque 150ml
- 6** Defy Damage KBOND20 Foil Sachets, 10ml
- 1** Defy Damage Gift Bag



TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE  
+ WHILE STOCKS LAST + SUBJECT TO CHANGE  
CODE/S | J30C1JAN26, J48C1JAN26, J72C1JAN26



SALON ONLY

AUSTRALIA / JANUARY - MARCH 2026

JOICO



## JOICO COLOUR DEAL 2

Buy any **30** tubes of Vero/Blonde Life/Lumishine & receive:

- 2 Colour tubes of choice**
- 2 Joico Salon Towels**

Buy any **48** tubes of Vero/Blonde Life/Lumishine & receive:

- 3 Colour tubes of choice**
- 3 Joico Salon Towels**
- 6 Scalp Vitality Trio Foil Sachets**

Buy any **72** tubes of Vero/Blonde Life/Lumishine & receive:

- 4 Colour tubes of choice**
- 3 Joico Salon Towels**
- 1 Scalp Vitality Shampoo 300ml,**
- 1 Scalp Vitality Foaming Scrub, 177ml**
- 1 Scalp Vitality Replenishing Essence, 100ml**
- 3 Scalp Vitality Trio Foil Sachets**



TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE  
+ WHILE STOCKS LAST + SUBJECT TO CHANGE  
CODE/S | J30C2JAN26, J48C2JAN26, J72C2JAN26



SALON  
ONLY

AUSTRALIA / JANUARY - MARCH 2026

JOICO



2961752



2962055



2817362

### JOICO COLOUR DEAL 3

Buy any **30** tubes of Vero/Blonde Life/Lumishine & receive:

- 2 Color tubes of choice**
- 1 Blonde Life Balayage Lightener, 227g**

Buy any **48** tubes of Vero/Blonde Life/Lumishine & receive:

- 3 Color tubes of choice**
- 2 Blonde Life Balayage Lightener, 227g**

Buy any **72** tubes of Vero/Blonde Life/Lumishine & receive:

- 4 Color tubes of choice**
- 3 Blonde Life Balayage Lightener, 227g**
- 1 Blonde Life Coconut Developer 1L of choice**

TERMS | OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE  
+ WHILE STOCKS LAST + SUBJECT TO CHANGE  
CODE/S | J30C3JAN26, J48C3JAN26, J72C3JAN26



SALON ONLY



761009  
20cm Mirror Cling



# TIME IS MONEY

Make every minute count

# LUMI 10



**10 MINUTE COLOUR - CHOOSE 10 + 2 FREE**

Purchase any **10** Lumi10 Shades & receive:

- 2** Lumi10 Shades of choice
- 1** Lumi10 Accelerator 22 Vol, 1L
- 1** Lumi 10 Swatch Page
- 1** Lumi10 Mirror Cling

LIST

| \$34.79 INC GST

TERMS

| OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + WHILE STOCKS LAST + SUBJECT TO CHANGE

CODE/S

| JL10JAN26





ACTYVA

CREATIVE DIRECTOR: ANGELO SEMINARA  
MODEL: ACTYVA



SALON ONLY

AUSTRALIA / JANUARY - MARCH 2026

ACTYVA



CREATIVE DIRECTOR: ANGELO SEMINARA



### ACTYVA

Buy any **6** ACTYVA Retail Size products & choose:

1 ACTYVA Cute Sana Clarifying Scrub, 200ml



cute sana  
CLARIFYING SCRUB  
All Scalp Types

Pre-Trattamento Cute  
Scalp Pre-Treatment  
Pre-Soin Cuir Chevelu  
Pre-Trattamento Piel

6.8 FL. OZ. 200 ml e

TERMS

OPEN TO SALONS ONLY + NORMAL TRADING TERMS APPLY + MULTIPLE DEALS AVAILABLE + SUBJECT TO CHANGE + WHILE STOCKS LAST

CODE/S

ACT6JAN26



**HANZ  
DE  
FUKO**

OPEN TO SALON & RETAILERS



**HDF**

Buy any **6** Hanz De Fuko products & receive:

1 Hanz de Fuko  
Styler of choice

